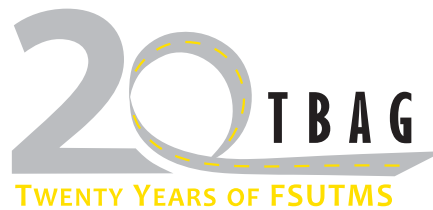


“FROM THE CHAIR”

By: Michael Dorweiler, AICP
2007 Chairman for the Tampa Bay Applications Group

The Tampa Bay Applications Group held our awards banquet on December 3, 2007. We were fortunate to have Mr. Louis Miller, Executive Director of the Tampa Airport, as our guest speaker. Mr. Miller's presentation detailed plans for the Tampa Airport over the next 20 years and included a state-of-the-art animation video on future plans for rail at the airport. The presentation was fantastic! The TBAG Board thanks Mr. Miller and Linda Greif, his technical assistant, for presenting at the dinner.

We appreciate the efforts of our TBAG members, and we are grateful to the original leaders who had the energy to organize a technical support group. We closed with a fun spin down memory lane and a game show of Wheel-O-Traffic.



The theme for this year's TBAG dinner was a celebration of 20 years of FSUTMS in the Tampa Bay community. The original mainframe computer punch cards were used as name tags and Danny Lamb presented a history of the Tampa Bay Users' Group. The continued development of our users' group can be viewed as three distinct eras of growth:



A warm thank you goes out to Nadine, Louis and Linda for joining us as our guests.

- 1987 to 1991 - Informal Users' Group
- 1991 to 1997 - District Seven Tampa Bay FSUTMS Users' Group
- 1997 to 2007 - Tampa Bay Applications Group

The Tampa Bay Applications Group has been integral to our ability to share information and provide continuous improvements in our field of travel demand modeling.

The year-end dinner included an awards ceremony, and I would like to again thank all of our presenters and newsletter authors who contributed during 2007. The presentation of awards was made possible through the generous contributions of TBAG members and firms.



DATES TO REMEMBER

2008 TBAG Schedule

February 21, 2008

May 29, 2008

August 21, 2008

October 23, 2008

Tampa Bay Applications Group Workshop

One Bay Highlights

By: Kasey Cursey, AICP

On November 1, 2007, TBAG participated in a two-hour workshop as part of One Bay: a community involvement process which promotes an awareness of the level of growth that is coming to the region as projected to Year 2050. The Legos™ exercise, also known as *RealityCheckTampaBay*, gave TBAG participants an opportunity to provide input and ideas on alternative growth scenarios for Tampa Bay. The One Bay process involves seven counties, however the November 1st meeting focused on growth within Hillsborough County.

A report detailing the TBAG workshop will be available on the www.TBRTA.com site in January 2008. Highlights from the exercise are provided below. The TBAG process included 8 tables for input with approximately 8 persons per table. Tools for the RealityCheck-TampaBay Exercise include:

- Base map data (2005 land use land cover data)
- 268 Yellow Legos (representing 836,160 people)
- 115 Red Legos (representing 441,600 jobs)
- Orange and Purple Ribbon for regional transit/road corridors
- Maps showing projected 2050 growth in Hillsborough County

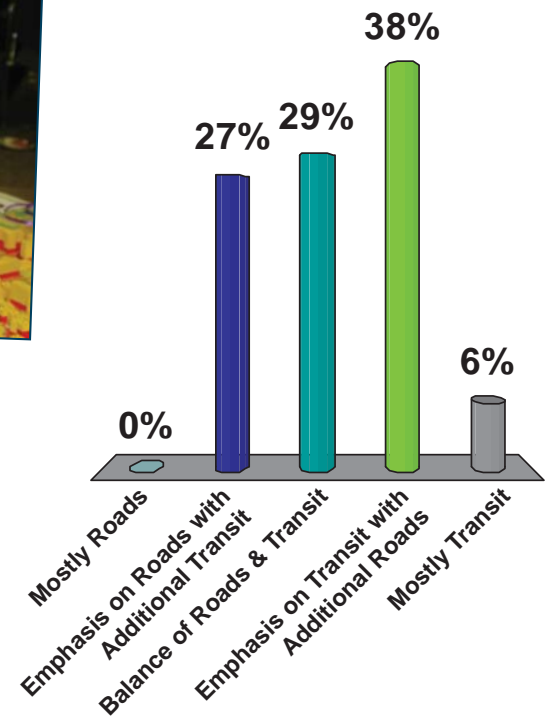
Rules for the visioning process were presented to the group and discussed prior to starting the activity.

- Everyone has an equal voice
- Every participant has a valid perspective
- Think big
- Keep an open mind
- Build upon each other's ideas in a positive way
- Be bold & creative

The group was asked to vote through an interactive computer process on several questions to get the participants in a frame of mind that would boost brainstorming ideas. A few of the questions are highlighted in the following text.

Interactive Polling

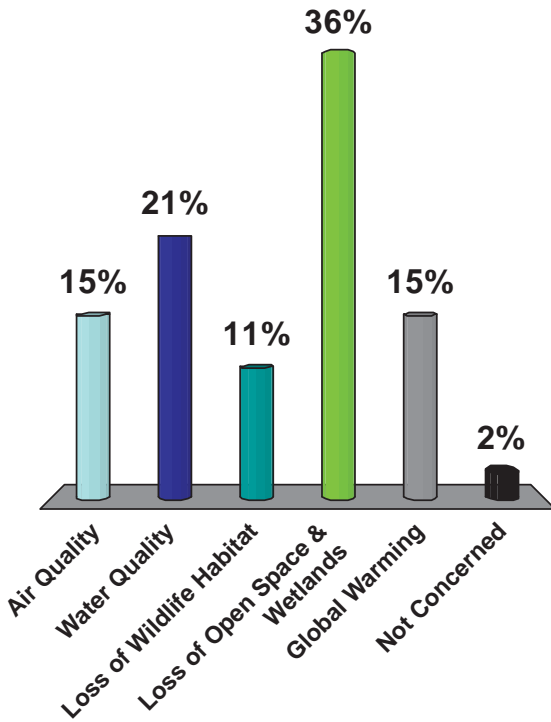
What do you think should be the focus of future transportation investment?



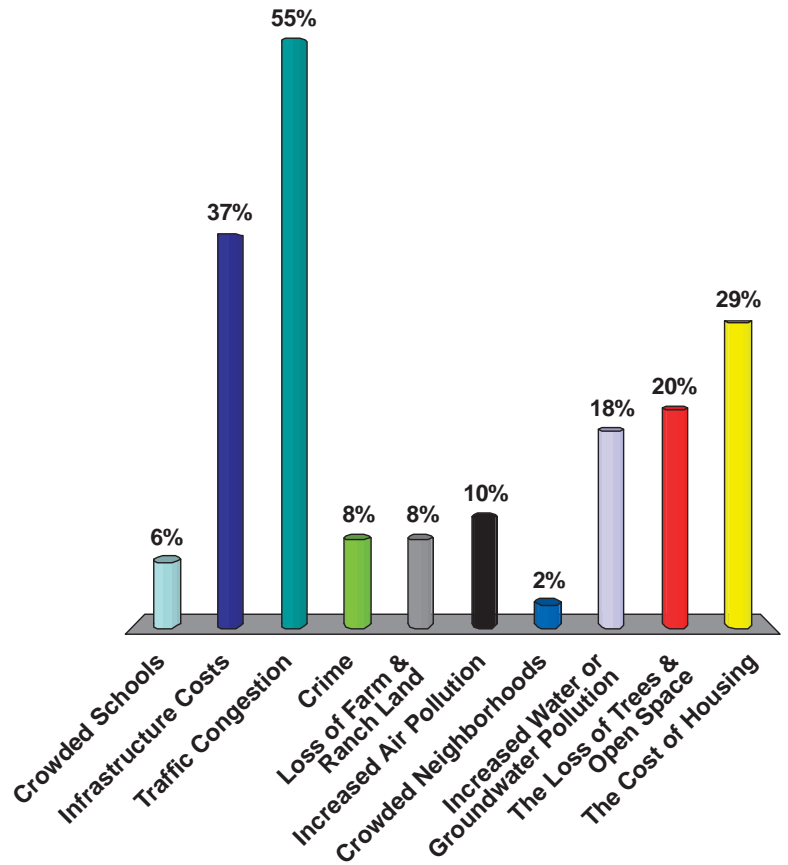
One Bay continued on Page 3



Which of the following aspects of the environment are you most concerned?



What are your top two (2) concerns with population growth?



The group also discussed the guiding principles that resulted from the Reality Check event in May 2007 and how these principles may reflect on their exercise results.

- Promote quality communities to create a sense of place by uniquely clustering higher density mixed-use development, organized around transportation corridors.
- Maximize mobility using multi-modal transportation.
- Preserve natural systems, emphasizing connectivity and sustainable water supplies.
- Balance jobs and housing for affordable quality of life.
- Attract higher paying jobs – strengthen economic development.
- Preserve farmland and sustain the role of agriculture.

The TBAG participants were asked to select their own guiding principles for each table. They were then asked to place the Legos on the Hillsborough County grid map according to these guiding principles. A sample from two tables is provided.

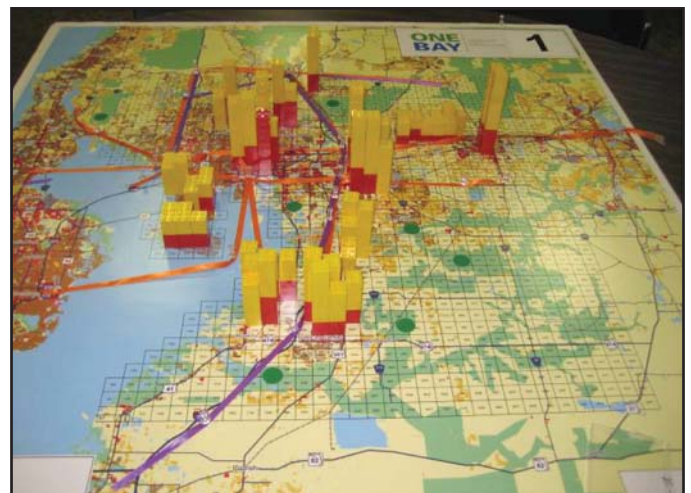
Table 1

Guiding Principles:

- Maintain natural resources and water supplies
- Manage growth – balance housing and employment, meet transportation needs
- Promote strong employment

Bold Ideas/Implications:

- Ferry service
- Redevelop MacDill AFB
- Staying within current infrastructure



One Bay continued on Page 4

Summer of Year 2008 is the planned culmination of all the public input, and alternative growth scenarios will be presented to the public. The public will then be invited to provide feedback and select which scenario best suits the growth needs of the region for further discussion with elected officials and governing bodies throughout the seven-county region. The One Bay initiative is scheduled to continue throughout the spring and summer of 2008.

Partners conducting One Bay include the Urban Land Institute Tampa Bay, the Tampa Bay Partnership Regional Research & Education Association with its Vision21 Steering Committee, the Southwest Florida Water Management District, Tampa Bay Estuary Program and the Tampa Bay Regional Planning Council along with many additional sponsors and volunteers are supporting this effort.

Table 3

Guiding Principles:

- Mixed-use compatibility
- Environmental preservation
- Multi-modal connectivity

Bold Ideas/Implications:

- Maglev system to connect major activity centers
- Increase density of residential around MacDill
- Maximize/utilize existing infrastructure



A Very Special Thank You to the 2007 TBAG Banquet Sponsors

Thank you to all of the companies who sponsored the 2007 Banquet and everyone who has supported TBAG throughout the year.

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